

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/170/Tariff/11-12/56

dt @ Chennai-6 the 21.09.2011.

Sub: Increase in initial validity of prepaid Channel Top up (C-Top up) SIM- -reg.

Ref: CO No. 26-11/2007-R&C Circular R&C No. 61/11-12 Date: 19.09.2011

W.r.t the above cited CO order, approval of the competent authority is hereby conveyed to increase the initial validity, on activation of C-TopUp SIM, under prepaid mobile services from existing 180 days to 365 days from 23-09-11, in TN LSA (incl. CHTD).

All other terms and conditions of the existing tariff will remain same

This is for information of all concerned please

(K.R. Aravindavalli)

AGM(Marketing-CM)

TN Circle, Chennai

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN - Trichy - for necessary action please

DGM (N/W-O)/DE Commercial Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please